# CITI ORAN'19: Colloque International sur les TI au service du Tourisme Innovant de la ville d'ORAN

University of Oran 1 Ahmed Ben Bella

Oran, Algeria, December 15-17, 2019

Conference website	https://vrre.univ-oran1.dz/citioran19/
Submission link	https://easychair.org/conferences/?conf=citioran19
Abstract registration deadline	September 15, 2019
Submission deadline	October 15, 2019

**Topics:** <u>ecosystems</u> <u>history of oran</u> <u>smart tourism.</u> <u>communication tools.</u>

International Symposium on IT for Tourism in the City of Oran.

CITI ORAN'19 in french: Colloque International sur les TI au service du Tourisme de la ville d'Oran.

Oran University 1 Ahmed Ben Bella (UO1) is organizing an international conference on IT in the service of innovative tourism of the city of Oran (CITI ORAN'19). CITI ORAN'19 aims to create sustainable tourism best practices for all stakeholders, public and private, as well as elected officials and local officials working to living and hospitable territories.

**Objectives of the conference and its impact:** To enable university researchers and developers from the socio-economic environment to exchange knowledge and approaches in the themes of the symposium. The particularity of this event is the organization of a symposium in the form of workshops that will allow the selection of the best applications and by theme to promote the 2021 Mediterranean Games event and the promotion of tourism in the city of Oran by integrating innovative technologies.

**Expected outcomes of the symposium:** To contribute to the socio-economic development of the city of Oran.

**Keywords**: Innovative tourism, IT, Smart tourism, Environment, Communication, History of Oran, Culture and heritage of Oran.

#### **Submission Guidelines**

All papers must be original and not simultaneously submitted to another journal or conference.

#### **Submitting a Poster**

If you are presenting your work via a poster, it is your responsibility to produce the poster and bring it with you to the conference. There is a prize for the best poster so it is worth taking time to make yours stand out.

A poster should be self-contained and self-explanatory, allowing the viewer to proceed on his/her own while the author (you) is free to supplement or discuss particular points raised by the viewer. Presentations should be simple and clear and a combination of text and graphics is recommended. Remember that the viewer, not you as in the case of slide presentations, determines the time spent at each poster.

**Poster Layout:** Use matt finish rather than glossy paper as varying lighting in the venue can cause reflection on glossy paper. Arrange the work in columns rather than rows as this is easier for the viewer to follow. An introduction should be placed at the upper left and a conclusion at the lower right. The abstract does not need to be presented.

**Illustrations:** Figures should be designed to be viewed from a distance and should use clear, visible graphics and large type. Each figure or table should have a heading of one or two lines. Additional essential information should be provided below in a legend. Photographs should have good contrast, sharp focus and, if necessary, an indication of scale.

**Text:** Minimise narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase or boldface type. Do not attempt to put the full paper on the poster – no one will stay long enough to read it!

**Titles and Fonts:** Titles and captions should be short and easy to read, in a sans serif font for preference (e.g. Ariel). Use large lettering as this means a number of people can read the poster from a distance without overcrowding. Remember to caption your poster with the abstract title, author's names and affiliations.

**Poster size:** We allow for posters up to A1 in size – we would strongly encourage you not to go for less than A1.

# **List of Topics**

- History and cultural heritage of Oran.
- Innovative tourism services for Smart Tourism.
- The image of the city of Oran through communication tools.
- Ecosystems and biodiversity conservation in the Oran region.

#### **Committees**

## **Program Committee**

- A. BENZIANE [Algeria]
- A.K. SINGH [United Kingdom]
- S. BALASKA [Algeria]
- A. BENGUEDDACH [Algeria]
- A. BENACHENHOU [Algeria]
- M. EL HADI BENELHADJ [Algeria]
- M. BELARBI [Algeria]
- T. CLAUDE [France]
- K.M. BENHAOUA [Algeria]
- H. HAFFAF [Algeria]
- A. H. BENYAMINA [Algeria]
- H. MEZIANE [Algeria]
- L. BENSAHLA TALET [Algeria]
- K. B. HUSSEIN [Algeria]
- A. HADID [Finland]
- P. DEVIENNE [France]
- M. DEBAKLA [Algeria]
- H. ZAHAF [France]
- B. GOOSSENS [France]
- B. SENOUCI [France]
- A. LUCA [Italy]
- A. BERTOUT [France]
- K. AKASH [Germany]
- T. DJERADI [United State]
- R. OLEJNIK [France]
- R. CAVICCHIOLI [Italy]
- N. CAPODIECI [Italy]
- N. ZERHOUNI [France]
- B. BOUIKALENE [Morocco]
- A. MAALOUL [Tunisia]
- I. ALOUANI [France]
- F. BOUKHEROUFA-SAKRAOUI [Algeria]
- F. SAHBI [Algeria]
- E. ZAGROUBA [Tunisia]
- F. EL HAGE [Lebanon]
- M. SASSI [Algérie]
- K. BOUAMRANE [Algeria]
- A. BENDRAOUA [Algeria]
- N. BENAISSA [Algeria]
- G. BELALEM [Algeria]
- M. HAMADOUCHE [Algeria]
- S. BESNACI [Algeria]
- A. HAMOU [Algeria]
- A. MESRANI [Algeria]
- R. CHARMOUTI [Algeria]

- K. AMAMRA [Algeria]
- E. TAMEUR [Algeria]
- S. BOUANANI [Algeria]
- K. SEMAOUNE [Algeria]
- J.A. CAMACHO [Spain]
- A. ABDELMAJID [France]
- C. GALLOUJ [France]
- M. BRAHAMI [Algeria]
- A. BENARIBA [Canada]

## **Organizing committee**

- K. HUSSEIN, Biology Researcher at UO1 & Scientific Diver.
- Z. BELALIA, in charge of external relations at UO1 and CRUO.
- K. BENHAOUA, Computer Science Researcher (LAPECI) at UO1.
- A. BEKKAR, Computer Science Researcher (LIO) at UO1.
- K. BENMOUSSA, Phd student in Computer Science (LIO) at UO1.
- H. ELBAZ Phd student in Computer Science (LAPECI) at UO1.
- O. BOUKERROUCHA Convention Officer at UO1.
- C. BOUDIA, Computer Science Teacher & Phd Student at UO1.
- S. ACHACHI, in charge of Scientific Demonstrations at UO1.

# **Invited Speakers**

- Kouider METAÏR, Writer, President of the Bel Horizon association.
- Tarik MOKHTARI, Diver at the Chebec association.
- Ihsen ALOUANI, Computer Science Researcher, HDF Polytechnic University.
- Lotfi BENSAHLA TALET, Researcher in Biology, Oran University1.
- Feriel SAKRAOUI, Researcher in Biology, Annaba University.
- Mourad SENOUCI, Director of the Oran Regional Theatre
- " دليل التراث الشعبي لمدينة وهران" أ. سعاد بسناسي عميدة كلية الآداب والفنون

#### **Publication**

CITI ORAN'19 proceedings will be published in OPU, the Offices of Academic Publications (OPU).

#### **Venue**

The accomodation for the conference will be held in Plaza Hotel ORAN, Algeria.

Web Site: <a href="http://www.chaineplazaalgerie.com/">http://www.chaineplazaalgerie.com/</a>

## **Contact**

All questions about submissions should be emailed to colloque.citi.oran@gmail.com